

JOB DESCRIPTION



Position Title:	Marketing Communications Manager	Department:	Sales & Marketing
Reports To:	Sales & Marketing Director	Salary Range:	Negotiable

Position Summary:

As a technology startup with basic marketing communication mechanisms and media in place, we wish to streamline our communication structures, content and processes.

To this end we look to engage on our team a experienced and creative marketing professional who can work intimately with our team in maintaining sharp market communication.

Essential Job Functions:

1. Device and implement in cooperation with sales & marketing team programs to generate new audience to company's offerings, including
 - a. Online programs (Web-content, Newsletter)
 - b. In-house events
 2. Streamline website communication structure and content, if/where necessary.
 3. Device communication process to keep existing customers regularly informed about new developments. Select content in cooperation with S & M, product-development teams.
 4. Contribute to internal strategic discussions on sales, marketing, product development and general business development.
 5. Possible press related activities.
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Job Requirements:

EDUCATION	Basic degree or formal training in market communications or journalism. Alternatively on -the-job experience.
EXPERIENCE	4+ years of marketing related experience, preferably communications
REQUIRED SKILLS	<ul style="list-style-type: none">- Fundamentals of using Internet as effective corporate communication platform.- Comprehensive and all-round approach to company's market communication- Familiarity with IT and/or telecommunications market- Good German writing skills
PREFERRED SKILLS	<ul style="list-style-type: none">- Intermediate English (speech)- Some international experience
OTHER	-

ABOUT Wapsol GmbH

Stuttgart-Germany based Wapsol GmbH is a young and growing manufacturer and solution provider for industrial, enterprise and public WLAN markets. The company's offering ranges from hardware production (both for inhouse consumption and OEM), customized solutions and services. Main market target groups as of Q1-2005 are 1) Industrial & Warehouses 2) Public Hotspots, which are expected to constitute about 60% of the company's 2005 revenue. For a complete overview, please visit <http://www.wapsol.de>

Please send **CV & APPLICATION** by email to create@wapsol.de or by fax to **0049-711-508-9045**